

ACHIEVING DISTRICT GOALS... TOGETHER.



Two Conferences for Training Throughout the State

February 26 – March 1, 2023 – La Quinta (Palm Springs Area)

OR

October 22 – 25, 2023 – Sonoma County (Santa Rosa)



CSDA's 2023
**Special District
Leadership Academy Conference**

A Comprehensive Governance Leadership Conference for Elected and Appointed Directors/Trustees



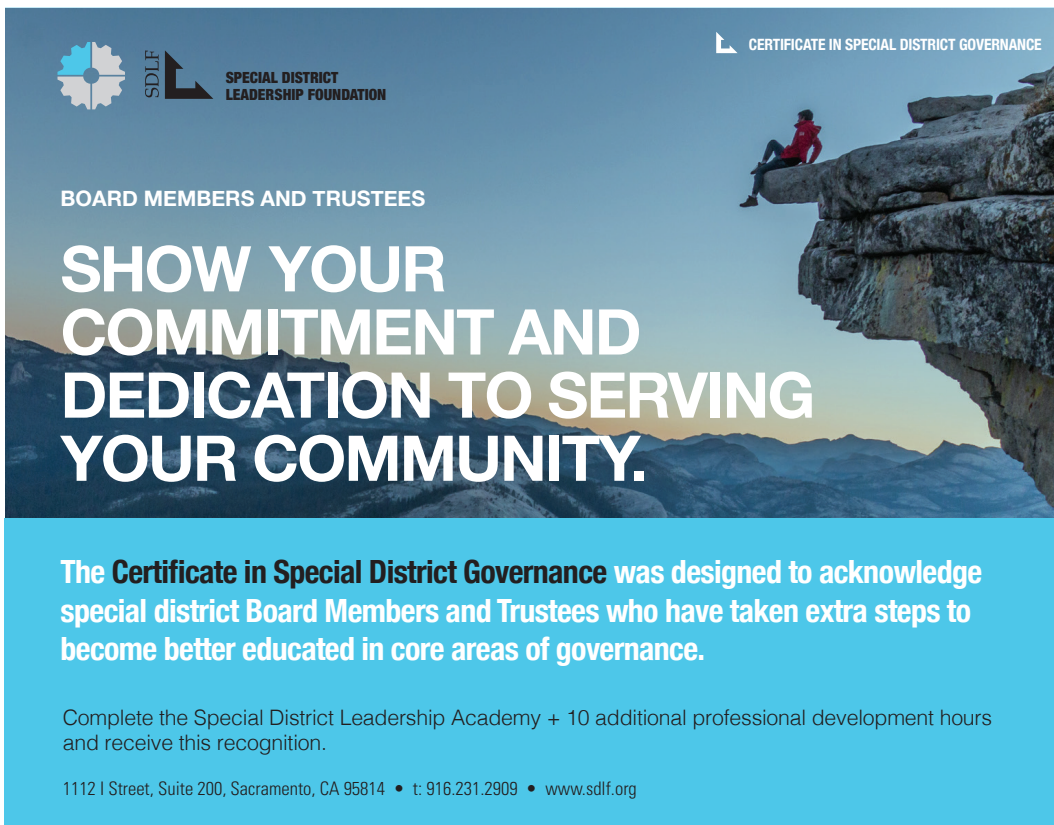
BOARD & STAFF LEARN TO WORK AS A TEAM.


Participate in the **Special District Leadership Academy Conference** and complete all four modules of the Academy during the course of two and a half days.


This conference content is based on CSDA's Special District Leadership Academy (SDLA) groundbreaking, curriculum-based continuing education program, which recognizes the necessity for the board and general manager to work closely toward a common goal. SDLA provides the knowledge base to perform essential governance responsibilities and is designed for both new and experienced special district board members.

“This conference was very informative and presented well. Each presenter was very knowledgeable on the subject matter. I feel this training should be mandatory for all special district board members and GM’s.”

Scott Frick,
Scott Valley Fire Protection District



 **SPECIAL DISTRICT LEADERSHIP FOUNDATION**

 **CERTIFICATE IN SPECIAL DISTRICT GOVERNANCE**

BOARD MEMBERS AND TRUSTEES

SHOW YOUR COMMITMENT AND DEDICATION TO SERVING YOUR COMMUNITY.

The Certificate in Special District Governance was designed to acknowledge special district Board Members and Trustees who have taken extra steps to become better educated in core areas of governance.

Complete the Special District Leadership Academy + 10 additional professional development hours and receive this recognition.

1112 I Street, Suite 200, Sacramento, CA 95814 • t: 916.231.2909 • www.sdlf.org



ATTEND CSDA'S SPECIAL DISTRICT LEADERSHIP ACADEMY CONFERENCE



Local boards are the reason why local control is local. Special district boards are the voices of the community, and they are also a large reason why special districts exist.


The truth is that every elected or appointed public official needs to worry about governance; governance is what boards do. It's what they bring to the table.

Governance is taking the wishes, needs, and desires of the community and transforming them into policies that govern the district.

Whether you're new to the board, or someone who has served for many years, this conference provides essential tools and information to effectively govern your district!

Attendees will learn:

- Teamwork: The roles of the board and staff in your district.
- Attributes and characteristics of highly effective boards.
- How culture, norms, values, and operating styles influence the district.
- Specific jobs the board must perform.
- How individual values, skills, and knowledge help to shape how effective boards operate.
- The importance of moving from "I" to "we" as the governance team.
- The board's role in setting direction for the district.
- The board's role in finance and fiscal accountability.
- And much more!



SDRMA Credit Incentive Points
Special District Risk Management Authority (SDRMA) is committed to establishing a strategic partnership with our members to provide maximum protection, help control losses, and positively impact the overall cost of property/liability and workers' compensation coverage through the Credit Incentive Program. Credit incentive points can be earned based on an agency's attendance at the Special District Leadership Academy Conference, reducing SDRMA member's annual contribution amount.



February 26 – March 1, 2023
Embassy Suites La Quinta Hotel & Spa
50-777 Santa Rosa Plaza
La Quinta, CA 92253

HOTEL ROOM RESERVATIONS
Room reservations are available at the CSDA rate of \$180 plus tax, single or double occupancy. You will receive a link to make your hotel reservation AFTER you have registered for the conference. The room reservation cut-off is January 25, 2023; however, space is limited and may sell out before this date.

CSDA rate includes complimentary full, cooked to order breakfast buffet, complimentary Nightly Managers Reception, complimentary self-parking, and complimentary guest room Wi-Fi.



EARLY BIRD DISCOUNT
The early bird discount for this location requires registration on or before Tuesday, January 25, 2023.

Cancellations must be in writing and received by CSDA no later than January 25, 2023 at 5:00 p.m. All cancellations received by this date will be refunded less a \$75 cancellation fee. There will be no refunds for cancellations made after January 25, 2023. Substitutions are acceptable and must be done in writing no later than February 17, 2023 at 5:00 p.m. Please submit any cancellation notice or substitution requests to meganh@cgsda.net or fax to 916-520-2465.



October 22 – 25, 2023
Hyatt Regency Sonoma Wine Country
170 Railroad Street
Santa Rosa, CA 95401

HOTEL ROOM RESERVATIONS
Room reservations are available at the rate of \$157* plus tax, single or double occupancy plus \$25/night per room discounted destination fee. You will receive a link to make your hotel reservation AFTER you have registered for the conference. The room reservation cut-off is September 22, 2023; however, space is limited and may sell out before this date.

CSDA rate and discounted destination fee includes glass of wine upon check-in, unlimited personal Wi-Fi access, exclusive winery offers from winery partners, electric vehicle charging stations, daily in-room water, and daily wine tasting in lobby.

**Rate at this location will be the current per-diem rate; \$157 as of 11/22 but subject to change.*



EARLY BIRD DISCOUNT
The early bird discount for this location requires registration on or before Thursday, September 22, 2023.

Cancellations must be in writing and received by CSDA no later than September 22, 2023, at 5:00 p.m. All cancellations received by this date will be refunded less a \$75 cancellation fee. There will be no refunds for cancellations made after September 22, 2023. Substitutions are acceptable and must be done in writing no later than October 13, 2023, at 5:00 p.m. Please submit any cancellation notice or substitution requests to meganh@cgsda.net or fax to 916-520-2465.

FIRST-TIME ATTENDEE

SCHEDULE OF EVENTS



SUNDAY

5:30 – 7:00 p.m.

REGISTRATION AND NETWORKING RECEPTION

Take a moment to network with your peers from throughout the state at this informal networking reception. Reception includes light appetizers.

TUESDAY

8:30 – 10:00 a.m.

FULFILLING YOUR DISTRICT'S MISSION: CHARTING THE COURSE

** This session covers Module 2 of the Special District Leadership Academy: Setting Direction/Community Leadership*

This conference session will highlight the importance of setting the direction for your district. Learn the critical components of direction setting for your district along with how to avoid planning pitfalls. Attendees will walk through the steps of establishing and fulfilling your district's mission, vision, values, strategic goals, and how to communicate those objectives to your constituents.

10:00 – 10:30 a.m.

BREAK (All Attendees)

10:30 – 12:00 p.m.

FULFILLING YOUR DISTRICT'S MISSION: CHARTING THE COURSE (continued)

12:00 – 1:00 p.m.

LUNCH PROVIDED (All Attendees)

1:15 – 2:45 p.m.

GET THE WORD OUT! BEST PRACTICES FOR COMMUNICATION AND OUTREACH

** This session covers Module 2 of the Special District Leadership Academy: Setting Direction/Community Leadership.*

This conference session looks at common communication breakdowns and potential areas for improvement in public agency communications. It will discuss proper and effective communication methods to be aware of as a governing official including:

- Identifying audiences.
- Responding to public input.
- Media relations.
- Legislative outreach and advocacy.

MONDAY

8:30 – 10:00 a.m.

BUILDING A FOUNDATION FOR GOOD GOVERNANCE

** This session covers Module 1 of the Special District Leadership Academy: Governance Foundations.*

In this conference session, the instructor will lay the groundwork for good governance in your district.

Attendees will discover:

- Why good governance is so important to the overall well-being of the district.
- The traits of effective board members.
- What good governance means and how to effectively put it into practice.
- How to move your board from "I" to "we," including how to become an effective team, establish team standards, and essential conditions for team building.

10:00 – 10:30 a.m.

BREAK (All Attendees)

10:30 a.m. – 12:30 p.m.

BUILDING A FOUNDATION FOR GOOD GOVERNANCE (continued)

12:30 – 1:30 p.m.

LUNCH PROVIDED (All Attendees)

1:45 – 3:00 p.m.

DEFINING BOARD/STAFF ROLES AND RELATIONSHIPS

** This session covers Module 4 of the Special District Leadership Academy: Board's Role in Human Resources.*

This conference session will teach participants how to determine the human resource (HR) health of their district and what areas to focus on as a board and individual governing official including:

- Identifying the board's role in human resources.
- Recognizing HR red flags and positive indicators.
- Developing and maintaining essential HR policies.
- Covering confidentiality and legal liabilities.
- Evaluating the general manager.

3:00 – 3:30 p.m.

BREAK (All Attendees)

3:30 – 4:30 p.m.

DEFINING BOARD/STAFF ROLES AND RELATIONSHIPS (continued)

5:30 – 7:00 p.m.

SIP AND SAVOR EVENING RECEPTION

Sponsored by the Special District Risk Management Authority (SDRMA)

Join us for a lively evening of networking and refreshments.



2:45 – 3:00 p.m.

BREAK (All Attendees)

3:00 – 4:00 p.m.

GET THE WORD OUT! BEST PRACTICES FOR COMMUNICATION AND OUTREACH
(continued)

OPEN EVENING

● WEDNESDAY

8:30 – 10:00 a.m.

SHOW ME THE MONEY! WHAT DO BOARD MEMBERS NEED TO KNOW ABOUT DISTRICT FINANCES?

** This session covers Module 3 of the Special District Leadership Academy: Board's Role in Finance and Fiscal Accountability.*

This conference session will provide a review and insight of important financial concepts, reports, and policies specific to public agencies including special districts. Attendees will learn:

- How to ask the right questions.
- How to link the finance process to the district mission and goals.
- Budget process, budget assessment, and communicating budget information to the public.
- How to develop and analyze capital improvement plans and reserve guidelines.

10:00 – 10:15 a.m.

BREAK (All Attendees)

10:15 a.m. – 12:00 p.m.

SHOW ME THE MONEY! WHAT DO BOARD MEMBERS NEED TO KNOW ABOUT DISTRICT FINANCES? (continued)

12:00 p.m.

GRADUATION CERTIFICATE DISTRIBUTION

First-time attendees must attend all sessions and turn in their completed certificate application in order to receive their certificate at the conclusion of the conference.

“I found the programming relevant and timely as a newly elected board member. I liked that staff attended to give different perspectives. The presenters were leaders in their field, very knowledgeable and generous with their time for further discussion.”

Heidi Doyle,

North Tahoe Fire Protection District

Tuesday 4 p.m.

CSDA BENEFITS

BINGO

GAMES FUN WITH PRIZES

We love maximizing the benefits we offer. You love winning prizes! We start with an exploration of membership benefits to make sure your district is taking full advantage of all we provide. Along the way, you'll win prizes!

REASONS TO ATTEND:

- We mentioned prizes, right?
- Learn how to navigate our website & community portal so you can quickly access resources
- Explore CSDA value-added benefits that may save your district money!
- BINGO is for everyone! Members & non-members all benefit
- Meet new peers! This activity has a way of bringing people



SDLA Graduate? Join us for our Returning Attendee Track with Two Days of Breakout Sessions with topics such as:

- **HOW TO LEAD YOUR BOARD MEETINGS AWAY FROM CHAOS**
- **INTRODUCTION TO LABOR RELATIONS**
- **FINANCING AND FINANCIAL MANAGEMENT**
- **BROWN ACT UPDATES**
- **STRATEGIC PLANNING**

Check the SDLA Website for Returning Attendee Track Session details when agenda is confirmed.

RETURNING ATTENDEE
SCHEDULE OF EVENTS



SUNDAY

5:30 – 7:00 p.m.
REGISTRATION AND NETWORKING RECEPTION
Take a moment to network with your peers from throughout the state at this informal networking reception. Reception includes light appetizers.

MONDAY

8:30 a.m. – 12:30 p.m.
BREAKOUT SESSIONS

10:00 – 10:30 a.m.
BREAK *(All Attendees)*

12:30 – 1:30 p.m.
LUNCH PROVIDED *(All Attendees)*

1:45 – 4:30 p.m.
BREAKOUT SESSIONS

3:00 – 3:30 p.m.
BREAK *(All Attendees)*

5:30 – 7:00 p.m.
SIP AND SAVOR
EVENING RECEPTION



Sponsored by the Special District Risk Management Authority (SDRMA)
Join us for an entertaining evening of networking and refreshments.

TUESDAY

8:30 a.m. – 12:00 p.m.
BREAKOUT SESSIONS

10:00 – 10:30 a.m.
BREAK *(All Attendees)*

12:00 – 1:00 p.m.
LUNCH PROVIDED *(All Attendees)*

1:15 – 4:00 p.m.
BREAKOUT SESSIONS

2:45 – 3:00 p.m.
BREAK *(All Attendees)*

4:00 p.m.
CONFERENCE ENDS FOR RETURNING ATTENDEES

“It was a great conference fully loaded with valuable information, resources, tools and materials to review and share.”

*Crystal Harding,
North Highlands Recreation and Park District*

“It was interesting and informative. The presentations gave me a foundation of my ‘job’ as a representative of my community. There are questions I need to ask staff and there are suggestions I need to make to my fellow board members based on the information provided. SDLA is a valuable resource for our Community Services District.”

*De Denten,
Gualala Community Services District*



2023 Registration Form

Special District Leadership Academy Conference

(Use one form per registrant)

Three Ways to Register

- **Register online** by visiting the SDLA Conference website at sdla.csda.net.
- **Fax number:** 916-520-2465. All faxed registration forms must include credit card payment.
- **Mail:** CSDA, 1112 I Street, Suite 200, Sacramento, CA 95814. Please include registration form and payment. Checks should be made payable to: California Special Districts Association.

Not sure if you are a member?

Contact the CSDA office at 877-924-2732 to find out if your agency or company is already a member. To learn more about the many benefits of CSDA membership, contact Member Services Director Cassandra Strawn at membership@csda.net or call toll-free at the number listed above.



Name/Title:		
<input type="checkbox"/> First-time Attendee <input type="checkbox"/> Returning Attendee		
District:		
Address:		
City:	State:	Zip:
Phone:		Fax:
<input type="checkbox"/> Member <input type="checkbox"/> Non-member		Email:
Emergency Contact - Name & Phone:		
WHICH CONFERENCE WILL YOU BE ATTENDING?		
<input type="checkbox"/> FEBRUARY 26 - MARCH 1, 2023 - LA QUINTA EARLY BIRD DISCOUNT: JANUARY 25, 2023 <input type="checkbox"/> CSDA Member \$625 <input type="checkbox"/> Non-member \$950 AFTER JANUARY 25 <input type="checkbox"/> CSDA Member \$675 <input type="checkbox"/> Non-member \$1,010	<input type="checkbox"/> OCTOBER 22 - 25, 2023 - SANTA ROSA EARLY BIRD DISCOUNT: SEPTEMBER 22, 2023 <input type="checkbox"/> CSDA Member \$625 <input type="checkbox"/> Non-member \$950 AFTER SEPTEMBER 22 <input type="checkbox"/> CSDA Member \$675 <input type="checkbox"/> Non-member \$1,010	
SEND MORE - SAVE MORE! -- SPECIAL DISCOUNTED PRICING!		
ADDITIONAL ATTENDEE FROM THE SAME DISTRICT BEFORE EARLY BIRD DISCOUNT <input type="checkbox"/> CSDA Member \$425 <input type="checkbox"/> Non-member \$650	ADDITIONAL ATTENDEE FROM THE SAME DISTRICT AFTER EARLY BIRD DISCOUNT <input type="checkbox"/> CSDA Member \$475 <input type="checkbox"/> Non-member \$715	
Payment		
<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express		
Acct. Name:		Acct. Number:
Expiration Date:	CVC:	Authorized Signature:
Special needs		
<input type="checkbox"/> Vegetarian <input type="checkbox"/> Other:		

Consent to Use Photographic Images: Registration and attendance at, or participation in, CSDA meeting and other activities constitutes an agreement by the registrant to CSDA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

Anti-Discrimination and Harassment Policy: CSDA is dedicated to a harassment-free event experience for everyone. Our Anti-Discrimination and Harassment Policy can be found under "CSDA Transparency" at www.csda.net/about-csda/who-we-are.



Steady as you go.

When your team and ours all pull together, you get the sure-footed stability you need to proceed with confidence. As an extension of your staff, we are always at the sidelines delivering service and expertise. For everything from Workers' Compensation and Property/Liability coverages to Health Benefits options available throughout California, we are here to keep you going strong. For more information, visit sdrma.org.





2023-2024 PRIORITIES

South San Joaquin Irrigation District (SSJID) in Manteca supplies irrigation water, domestic drinking water and wholesale electric power across a **112 square-mile service area** in southeastern San Joaquin County. Established in 1909, SSJID has senior pre-1914 appropriative water rights on Stanislaus River that provide the region's farms, homes and businesses with added water security and an abundant supply. In 2023, the District **maintains a \$42 million annual budget**.



SSJID treats and delivers drinking water to about 215,000 people in partnership with the cities of Escalon, Lathrop, Manteca and Tracy, which are retail customers of the South County Water Supply Project.



Agricultural customers and the City of Ripon receive raw water for non-potable irrigation uses.



The District has generated and sold wholesale electric power for more than 60 years and is now moving to provide retail electric service to customers within its territory.

WATER SUPPLY



Voluntary Agreements – As part of collaborative efforts to mitigate the impact of water supply challenges, SSJID is actively pursuing an arrangement with state and federal agencies that benefits agriculture and the environment. The agreement would provide an alternative to the State Water Resources Control Board's Bay Delta Water Quality Control Plan, which raises concerns for SSJID.



Drought – SSJID has actively enacted conservation measures to meet needs in drought years, and continues to plan for climate variability to successfully meet our goals under the Sustainable Groundwater Management Act.



Water Rights – SSJID's senior pre-1914 appropriative rights on the Stanislaus River are a cornerstone for the region's agricultural economy and supports local community housing and development goals. It is critical that these rights remain protected.



Water Master Plan – The SSJID Board of Directors recently adopted a long-term capital improvement and funding plan to ensure irrigation service reliability and conservation over the next 30 years.



Drinking Water Treatment – Due to recent supply chain issues, there has been difficulty obtaining chemicals needed for water treatment processes. This has caused operational challenges, as has a national shortage of carbon dioxide gas used mainly for balancing pH. SSJID remains a reliable resource for drinking water and is well-positioned to support future growth in the area.

CONTACT: ssjid.com • info@ssjid.com • (209) 249-4600 • 11011 E. Highway 120, Manteca, CA 95336

FIND US ON:



SSJIDofficial



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ssjid



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SOUTH SAN JOAQUIN IRRIGATION DISTRICT

Responsible, Reliable Service for More Than a Century

Located in the heart of California's San Joaquin Valley, South San Joaquin Irrigation District (SSJID) in Manteca provides water to California family farms and communities, keeping food on the table and supporting a thriving economy.

Using innovative technologies, SSJID is an industry leader in irrigation, drinking water service and clean energy production.

The District:



Irrigates agricultural land and crops that are vital to the region's economy



Produces clean energy for wholesale distribution



Maintains and manages a complex water delivery system, to ensure water reliability and efficiency for generations to come



Leads the effort toward locally controlled electric utility services



Collaborates with local cities to manage sustainable groundwater supplies



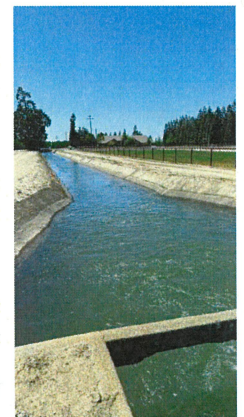
Facilitates public recreation opportunities at its Woodward Reservoir



Operates a water treatment plant for local cities using advanced technology to ensure quality and safety



Studies local fishery to inform water operations to support a thriving fishery



SSJID HAS PROVIDED DEPENDABLE AND RESPONSIBLE SERVICE SINCE IT WAS FOUNDED IN 1909. Governed by a five-member Board of Directors, the District is dedicated to reliability, conservation, smart and efficient water management, and meeting customer demand with innovation and efficiency.

WATER SUPPLY



72,000-acre service area



50,000 acres irrigated in 2022



50,000 acre-feet or more annual contribution to replenish the local aquifer



215,000 residents served with drinking water, a number that is expected to grow to nearly 264,000 by 2025 and 432,000 by 2040

ENERGY PROGRAMS

Electricity Production



Over 60-year history of electric power generation and wholesale distribution, including **130 megawatts** of zero-carbon hydroelectric power



Operates a **1.4 megawatts** solar farm, treating drinking water with renewable energy

Electric Retail Services



SSJID supports bringing publicly owned power to our communities. Public electric utility services would mean:

- ▶ Regional economic benefits
- ▶ Responsive customer service
- ▶ Lower rates
- ▶ More local control by residents

CONTACT: ssjid.com • info@ssjid.com • (209) 249-4600 • 11011 E. Highway 120, Manteca, CA 95336

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STATE WATER BOARD RELEASES DRAFT REGULATION FOR WATER USE EFFICIENCY

ACWA News, 09/06/23

The State Water Resources Control Board recently initiated the formal rulemaking for “Making Conservation a California Way of Life” and released the draft regulation text and supporting material. The draft regulation outlines water uses efficiency requirements for urban retail water suppliers, including urban water use efficiency standards, variances, an urban water use objective, and commercial, industrial, and institutional (CII) measures.

The State Water Board will hold a public hearing on Oct. 4 to present on the draft regulation and provide an opportunity for interested parties to provide oral comments. Written comments are due Oct. 17 to the State Water Board. ACWA is reviewing the draft regulation and plans to provide oral and written comments to the State Water Board. More information on how to comment is available online. More information on the proposed regulation is available in ACWA’s two-page Fact Sheet.

ACWA, its member agencies and coalition partners have been highly engaged on the state’s pre-rulemaking efforts to inform the “Making Conservation a California Way of Life” regulation. ACWA will continue to advocate for a long-term water use efficiency framework that is feasible and cost-effective and does not impair water agencies’ ability to make long-term investments for climate resilience.

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California Senate Candidates Share A Position on the Delta Tunnel: No Position

San Francisco Chronicle, 09/03/23

Most statewide California candidates blow off the Central Valley. There are more votes and media and donors, of course on the coast.

But not this year. The Central Valley is up for grabs for Senate candidates vying to replace Sen. Dianne Feinstein. The top three Democrats — who represent coastal districts in Los Angeles, Orange County and the Bay Area and aren't well known in almond country — made a beeline last Saturday from a major union endorsement interview in Los Angeles to a \$25-a-head fundraiser hosted by Rep. Josh Harder along the Stockton waterfront. Harder told the 400 people gathered in the 91-degree heat that his job "is to make sure that people are reminded that California is more than San Francisco and Los Angeles.

But while they're all showing up to campaign in the Valley, none has crafted a position on a crucial aspect of *the* issue in America's breadbasket that could give them an advantage over their rivals: water.

Specifically, the Delta tunnel, the proposed 45-mile conveyance tunnel through the Sacramento-San Joaquin River Delta. Officially known as the Delta Conveyance Project, it is intended to move water from California's wetter, more rural north to drier, more populated regions in the south.

Gov. Gavin Newsom revised the \$16 billion project, which has been kicking around for decades in different incarnations, downscaling it from the two tunnels favored by former Gov. Jerry Brown. The candidates' reluctance to take a public position is surprising because these three are among the least reticent members of Congress.

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